



## 2019 ADVERTISING PLANNER



WVPTA offers a variety of marketing opportunities for businesses to promote services, products, educational opportunities and job information to our members who own private practices, and work in hospitals, nursing homes, home-health companies and other settings.

### E-Mail Blast Advertising

We will send an exclusive email blast to our more than 600 members at your convenience.

# of Email Blasts	Fee
One exclusive email blast	\$250

### WVPTA Bulletin E-Newsletter

The *WVPTA Bulletin* is published on a quarterly basis and is circulated to all physical therapists, physical therapist assistants, and students who are members of the West Virginia Chapter of the American Physical Therapy Association.

Size of the Advertisement	Height/Width	One E-Newsletter	ALL Four E-Newsletters
1/4 Page	2 1/4 x 8 inches	\$115	\$375
1/2 Page	5 x 8 inches	\$165	\$555
Full Page	10 x 8 inches	\$215	\$735

#### Quarterly Newsletter Publication Deadlines

Advertising Materials Due	Publication Date
January 7, 2019	January 21, 2019
April 7, 2019	April 21, 2019
July 7, 2019	July 21, 2019
October 7, 2019	October 21, 2019

### Website Advertising

Limited space is available on our website for advertisements. Each advertisement will be linked to your company's website. The following options are available:

Size and Placement of Advertising	1 Month	3 Months	12 Months
Home Page- 240 x 400	\$100	\$270	\$1,035
Home Page- 720 x 90	\$115	\$315	\$1,215
Home Page- 250 x 250	\$150	\$420	\$1,635

### Mailing Labels

One set of Membership Mailing labels of 600+ WVPTA membership.

Membership mailing labels (600+)	Fee
One time use of membership mailing labels	\$200

### Job Posting

30-Day job posting on the WVPTA website Job Postings Page.

Membership Status	30 Day Posting
WVPTA Member	\$150
WVPTA Non-Member	\$200



# 2019 WVPTA Advertising Order Form

650 Main Street Barboursville, WV 25504 ♦ Phone: (304) 733-6484 ♦ Fax: (304) 733-6486 ♦  
info@wvpta.org ♦ wvpta.org

**Return this Form along with payment and digital media files. Ads for the website and email distribution must be in JPEG or PDF format. Services will not be rendered until payment is received.**  
**Checks are made payable to WVPTA.**

Advertiser: \_\_\_\_\_

Signature of Advertiser: \_\_\_\_\_

Print Name: \_\_\_\_\_

Complete Billing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website Address: \_\_\_\_\_

### 2019 Email Blast Advertising Fee

One Exclusive Email Blast \$250

### 2019 WVPTA Bulleting E-Newsletter Advertising

1/4 Page (2 1/4 x 8 inches) for ONE E-Newsletter \$115

1/2 Page (5 x 8 inches) for ONE E-Newsletter \$165

Full Page (10 x 8 inches) for ONE E-Newsletter \$215

Choose which Newsletter for Publication:  January  April  July  October

1/4 Page (2 1/4 x 8 inches) for all four E-Newsletters \$375.00

1/2 Page (5 x 8 inches) for all four E-Newsletters \$555

Full Page (10 x 8 inches) for all four E-Newsletters \$735

### 2019 WVPTA Website Advertising

Size and Placement of Advertising	1 Month	3 Months	12 Months
Home Page- small	<input type="checkbox"/> \$100	<input type="checkbox"/> \$270	<input type="checkbox"/> \$1,035
Home Page- medium	<input type="checkbox"/> \$115	<input type="checkbox"/> \$315	<input type="checkbox"/> \$1,215
Home Page- large	<input type="checkbox"/> \$150	<input type="checkbox"/> \$420	<input type="checkbox"/> \$1,635

### 2019 WVPTA Website Advertising

One set of Membership Mailing labels of 600+ WVPTA membership \$200

*Labels will be a 1" x 2 5/8" physical product, not electronic. Labels will be sent via USPS. Labels will be used for the purpose for which they were approved. Labels will not be duplicated or sold. Allow 7 days for processing.*

### 30-Day Job Posting on the WVPTA Website Job Posting Page

30-Day job Posting  WVPTA Member \$150  WVPTA Non-Member \$200